

PRIVACY POLICY OF “SUPPORTERS PHOTO” CAMPAIGN

- Port of Antwerp-Bruges, with its registered offices at Zaha Hadidplein 1, 2030 Antwerp - VAT BE 0248.399.380, is organising a ‘Supporters photo’ campaign (hereinafter to be referred to as “campaign”) from 10 October 2024 up to and including 20 October 2024.

Should you be pictured in photos of support that you have not submitted yourself, Port of Antwerp-Bruges confirms:

- that this photo will be processed in accordance with the Regulation (EU) 2016/679 of the European Parliament and the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation), by Port of Antwerp-Bruges, with its registered offices at Zaha Hadidplein 1, 2030 Antwerp, BE 0248.399.380, party responsible for processing;
- that the person who submitted the photo (participant in the campaign) has declared and guaranteed that he/she has the right to reproduce the photo of support, to share it with the public and use it; and any persons involved (authors, pictured persons, etc.) have given their explicit and prior permission (and if the pictured person is younger than 16, that of the parents) concerning the above;
- that the photo is only processed for the purposes of:
 1. displaying it on a large screen along the course of the Antwerp Marathon powered by Port of Antwerp-Bruges on 20 October 2024;
 2. publication on the website www.portofantwerpnightmarathon.com, where the photo can be downloaded by the participant and shared on (social) media; and
 3. publication (if appropriate after processing, adaptation or change by any technical methods by Port of Antwerp-Bruges) for publicity in magazines, documents, products and media of any nature (brochures, posters, folders, website, newsletters, social media, etc.) through or as a responsibility of Port of Antwerp-Bruges. The photo may be reproduced or used with other material in all possible current or future ways, methods and techniques. The photo may be reproduced or communicated to the public on any possible carrier, using all current or future distribution methods. In that respect the photo may be made available or processed by external professionals who Port of Antwerp-Bruges may call upon within the context of any promotional campaigns. These act solely as processors.

The abovementioned processing purposes are justified by the permission of the Participant who uploads the photo and by the legitimate interest of Port of Antwerp-Bruges to carry out marketing and publish advertisements.

You have the right to consult your personal data, to have them corrected, request them in a transferrable form, to restrict and/or to delete them, (on the understanding that this only applies to future processing and not to already processed publications), and this at any time and on simple written request sent to Port of Antwerp-Bruges at the following address: communicatie@portofantwerpbruges.com.

The abovementioned personal data will not be transferred to third parties (with the exception of processors, see above under 3.) and are saved for as long as required in the light of the purposes as specified above, i.e. for the publication of the photos mentioned under 3., for two years starting from the time of your photo being submitted through the campaign page on www.antwerpmarathon.com.

The individual provision of the abovementioned information to you beforehand would be impossible. This would at least make the completion of the purposes of the processing impossible or seriously impede it. For this reason Port of Antwerp-Bruges makes the abovementioned information known to you on this website: www.antwerpmarathon.com.

Any complaint about this privacy policy can be sent by mail or by email to:
communicatie@portofantwerpbruges.com

and to the supervisory authority, the Data Protection Authority:

Gegevensbeschermingsautoriteit
Drukpersstraat 35
1000 Brussels
Tel.: +32 2 274 48 00

This privacy policy falls under Belgian law and is interpreted or enforced in conformity with Belgian law. The law courts of Brussels (Dutch-speaking) are exclusively authorised to judge any disputes that may result from the interpretation or application of this Privacy Policy.